



# USTDA

U.S. TRADE AND DEVELOPMENT AGENCY

## Transportation

Linking U.S. Businesses to  
Global Infrastructure Opportunities

[www.ustda.gov](http://www.ustda.gov)

The U.S. Trade and Development Agency helps companies create U.S. jobs through the export of U.S. goods and services for priority development projects in emerging economies. USTDA links U.S. businesses to export opportunities by funding project planning activities, pilot projects, and reverse trade missions while creating sustainable infrastructure and economic growth in partner countries.

### USTDA Programs

USTDA promotes economic growth in emerging economies by facilitating the participation of U.S. businesses in the planning and execution of priority development projects in host countries. The Agency's objectives are to help build the infrastructure for trade, match U.S. technological expertise with overseas development needs, and help create lasting business partnerships between the United States and emerging economies.

USTDA advances these objectives through its two key programs, the International Business Partnership Program and the Project Development Program.

In support of the National Export Initiative, USTDA launched the International Business Partnership Program (IBPP) to connect foreign project sponsors with U.S. manufacturers and service providers in order to open new export markets and identify commercial opportunities for U.S. companies. USTDA's reverse trade missions – the mainstay of the IBPP – bring foreign decision-makers to the United States to observe the design, manufacture and operation of U.S. products and services that can help them achieve their development goals. These visits also include meetings with financial institutions to introduce financing options, as well as technical and regulatory bodies that can assist with strengthening the project sponsor's technical capacity.

Through feasibility studies, technical assistance and pilot projects, USTDA's Project Development Program helps overseas project sponsors identify technological solutions and various sources of financing for priority infrastructure projects.

### Recent Activities

#### U.S.-China Aviation Cooperation Program

The U.S.-China Aviation Cooperation Program (ACP) is designed to promote technical, policy and commercial cooperation between the U.S. and Chinese aviation sectors. USTDA support is frequently matched by additional support from ACP's 50+ U.S. private sector members and four public members, including the U.S. Federal Aviation Administration and the Civil Aviation Administration of China. Recent export successes include the sale of rescue and emergency management helicopters as part of China's response to recent natural calamities. Since 2004, ACP members have reported over \$6 billion in U.S. exports to China.



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### U.S. - Brazil Aviation Partnership

In April 2012, the United States and Brazil signed a Memorandum of Understanding on a U.S.-Brazil Aviation Partnership. This Partnership seeks to enhance bilateral cooperation in areas such as airport expansion, airspace management, industry best practices, and aviation safety and security. These programs support shared aviation infrastructure development priorities, while connecting U.S. companies to business opportunities in the sector.

### U.S. – India Aviation Cooperation Program

The U.S.-India Aviation Cooperation Program is another bilateral public-private partnership that targets mutual interests and collaboration on the modernization requirements of India's rapid aviation sector growth. USTDA, the Federal Aviation Administration, U.S. aviation companies and the Government of India's aviation sector jointly support the cooperation program. Through it, USTDA has supported four bilateral Aviation Summits and reported development and export successes in satellite navigation systems, aircraft fleet modernization, air traffic management, and business aviation improvement.

### Africa Trade Lanes Partnership

To further the goals of the African Growth and Opportunity Act (AGOA), USTDA initiated a multimodal African Trade Lanes Partnership to advance the development of sub-Saharan Africa's most vital trade lanes and transportation networks. This umbrella initiative promotes regional integration and connectivity in all modes of transportation. USTDA's initiative also aims to increase transportation sector trade and investment in the region. As such, the Partnership is intended to leverage bilateral, multilateral and commercial sources of project financing.

### Colombia Ports of Cartagena and Contecar Central Security & Customs

USTDA provided a grant to Sociedad Portuaria Regional de Cartagena for a feasibility study that assist with guidance on integrating the customs and security facilities of the Cartagena and Contecar ports. The grant promoted security enhancements at the Port of Cartagena, which ships over one-quarter of its total container volume to the United States. The Port of Cartagena received Container Security Initiative designation in 2007 due, in part, to USTDA-funded technical assistance on the chain-of-custody security at the port.

### Egyptian Rail Safety

The creation of a national traffic management master plan was the result of USTDA-funded technical assistance to the Egyptian Ministry of Transportation. The technical assistance also supported the development of an independent railway safety oversight and enforcement authority to monitor compliance with safe operating practices.



#### Contact us for more information:

Phone: 703-875-4357

**Henry Steingass** – Regional Director for South and Southeast Asia

**Jennifer Lane** – Assistant General Counsel

**Keith Eischeid** – Country Manager

**Gabrielle Mandel** – Country Manager

**Diana Harbison** – Director, Office of Program Evaluations

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